

Hi, I'm Vucos

VUCOS



Who am I?

A **whitelabel OTT platform** as user-friendly as Netflix and seamless across devices.



Idea at Core

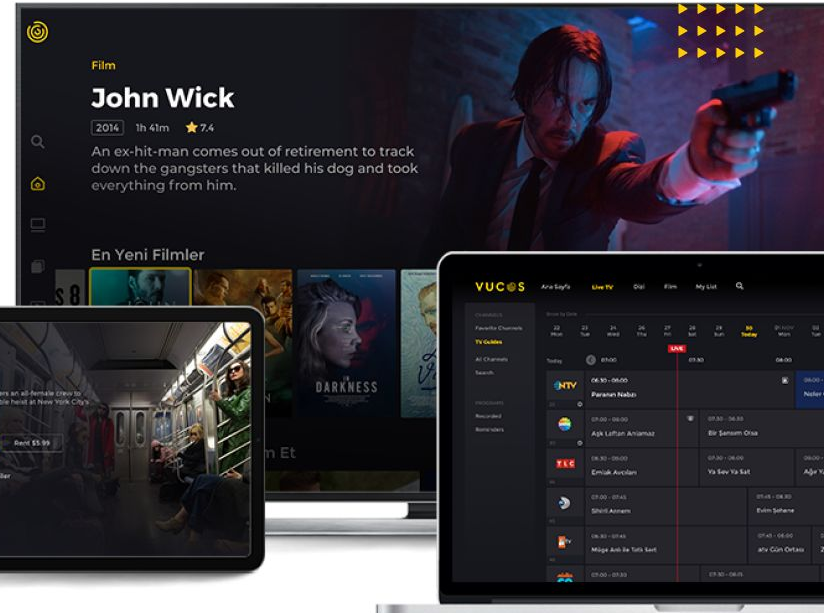
To provide an OTT Platform that is easy to use and with all the powerful features that you need to start your own ott business without worrying about tech.

- Tonra Daylan, CEO



Company and the team

Currently operating out of its headquarters in Istanbul, Turkey since 2013 with a team of **30+ engineers**. A true challenger to 'large enterprise' peers in the industry, thanks to higher agility.



What you get in nutshell

VUCOS



No software development or maintenance on your end

VUCOS maintains your OTT's presence on smartphones, tablets, desktops and smart TVs. Run your OTT business in a **no-code environment**.



Shortest possible time-to market

VUCOS offers an **out-of-the-box platform** that is easy to customize based on your own requirements. Go live in just a matter of days.



No need to budget any upfront CapEx

VUCOS operates on a 'OTT-as-a-Service' business model. Keep your financial risks at minimum with **flexible pay-as-you-grow pricing**. You just pay a single invoice every month.



OTT-as-a-Service Business Model: End-to-End Managed Service



Focus on your core business activities.

Invest your valuable resources in content and marketing, not in platform setup or maintenance.



Consolidate all efforts in one platform

Outsource efforts such as Product Design & Management, Software Development & Maintenance, DevOps, Security & Compliance. Consolidate all efforts in one platform and pay a single invoice every month.



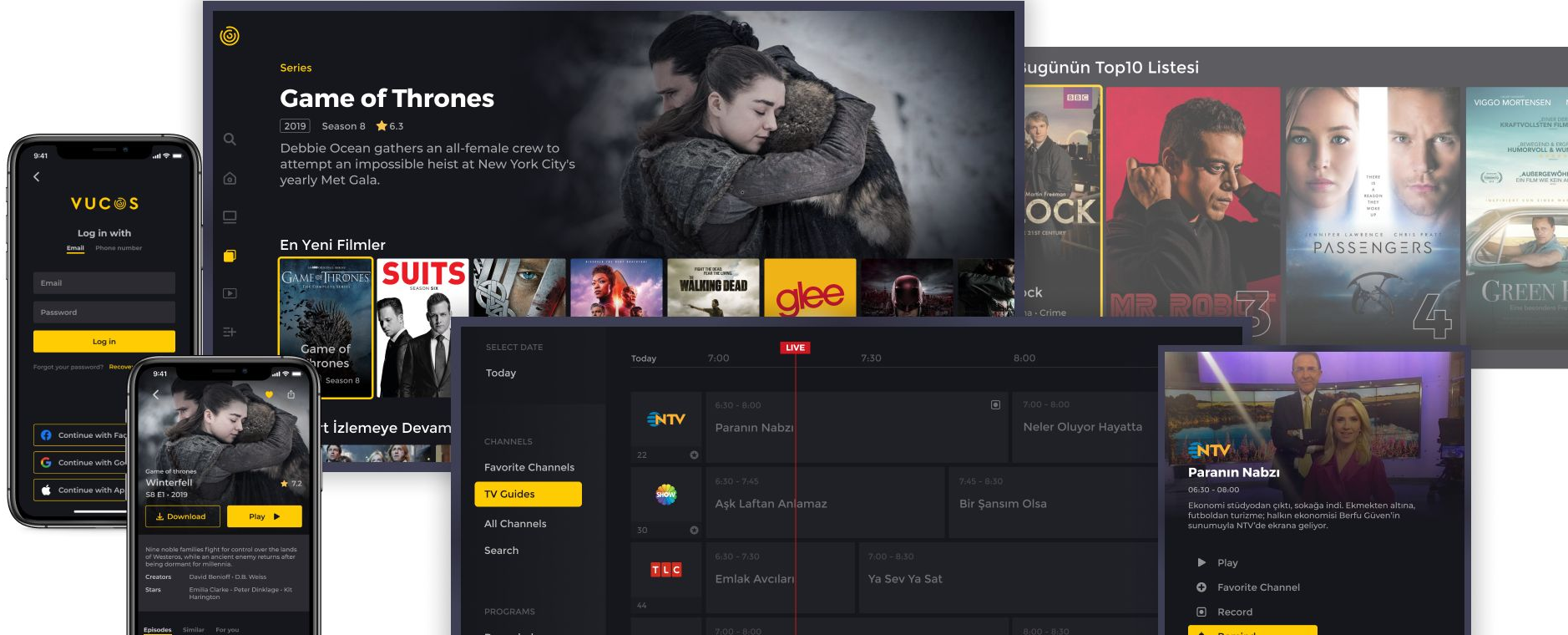
Full-time dedicated growth manager(s)

Get the **attention** and **level of care** you need. Work closely with your **full-time dedicated growth manager(s)** at VUCOS and scale your business with the expertise gained over the years across different verticals and businesses.

Omnichannel Experience

VUCOS

VUCOS builds and maintains your on end-to-end OTT platform.
No software development efforts are required on your end.



Platform Features

VUCOS

4K

SD / HD / UHD Compatible

Stream videos globally with adaptive bitrate up to 4K quality

VoD

VoD / Live TV (global)

Stream video-on-demand or live tv channels globally

DRM

Built-in DRM

Prevent unauthorized distribution of your content

Cyber Security

Built-in cyber security shield

Zero trust policies in effect, protecting your OTT from known cyber threats

5G

Futureproof, ready for 5G era

Get low latency & high speed content delivery for countries that support 5G

Time & cost efficient

Time & cost efficient

Go live on **9 connected platforms** in less than 30 days

- iOS Mobile and Tablet
- Android Mobile and Tablet
- Web Browser
- Apple TV
- Android TV
- LG TV
- Samsung TV



Platform Modules



End-to-End Live / VoD Ingest and Transcoding / Encoding

Fast and scalable cloud-based transcoding/encoding. Automatically prepare assets for adaptive bitrate streaming, generate multiple profile streams.



Content Management System (CMS)

Easily sort, manage, and organize the entire Live / VoD library. Manage metadata efficiently.



Content Monetization

Dedicated interfaces for customer support agents.



Subscription Management - Life Cycle Management (LCM)

Manage subscriptions and recurring charges via payment gateways.



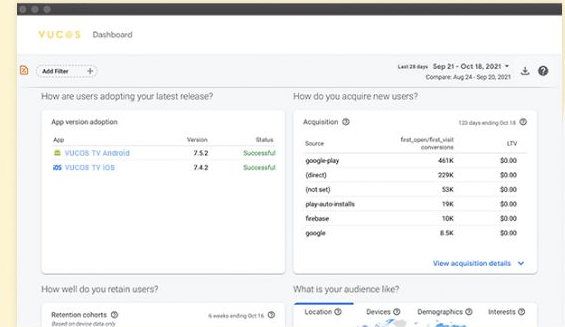
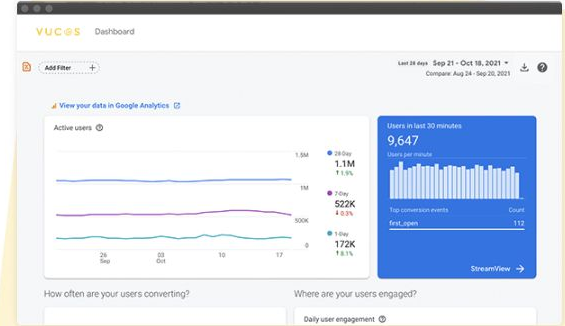
Monitoring and Analytics

Encrypted protection for video content based on license policies.



Customer Support Portal

Dedicated interfaces for customer support agents.



Consumer Features

VUC@S



Live TV with 24 HR Time Shift



Video on Demand (VoD)



Reminders



Push notifications



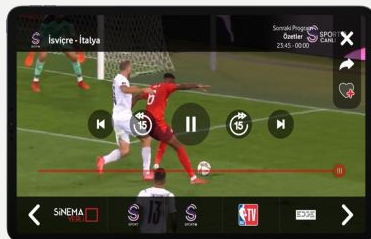
Youth Profile



SD, HD,
4K Streaming



Catchup/Replay TV



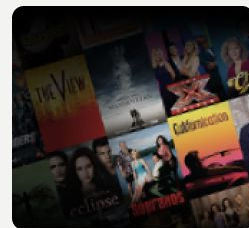
Favorites



Social Sharing

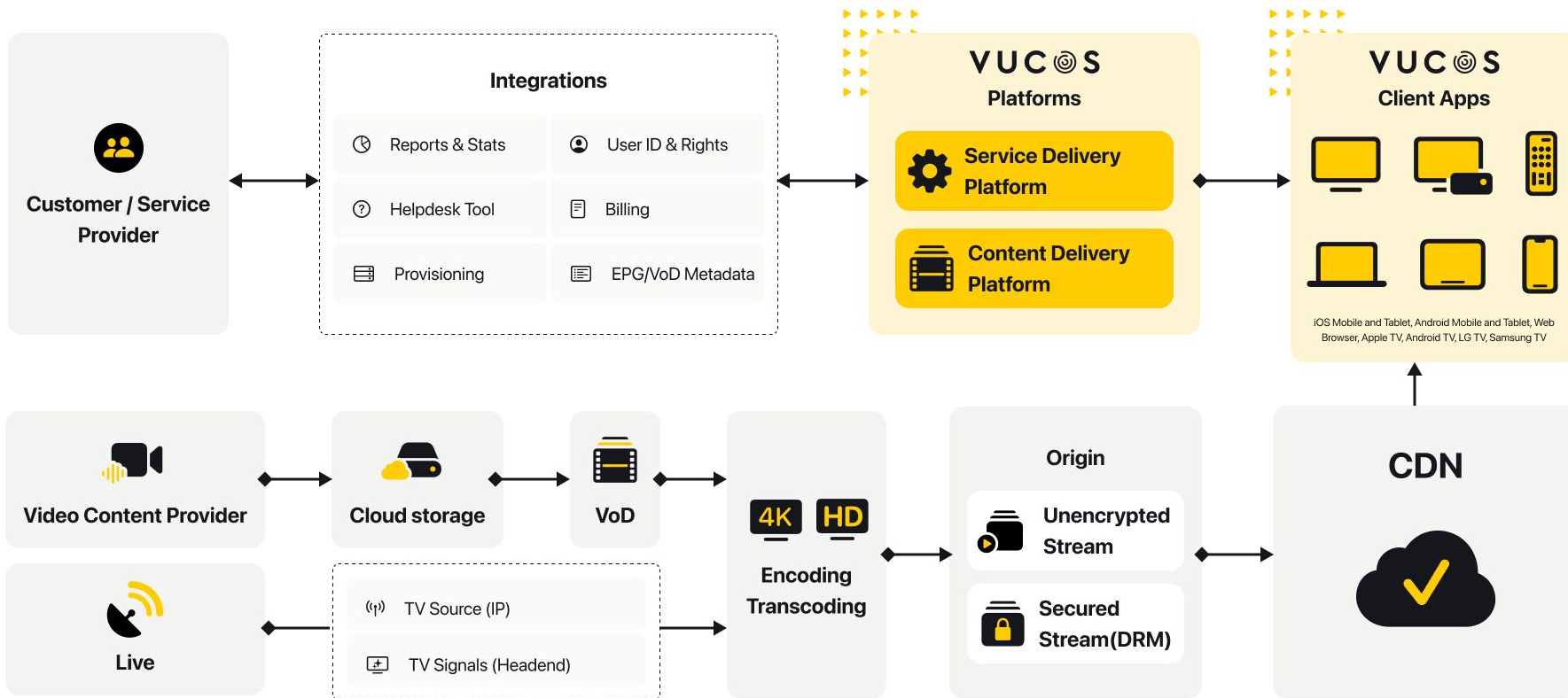


Watchlist



Architecture & Infrastructure

Utilize VUCOS's end-to-end infrastructure to its fullest extent. No capital expenditures (CapEx) are required on your end. If you choose to customize it, our modular architecture gives you the flexibility to plug-in whichever provider / tool you want.



dorabase

Founded in 2008 as one of Turkey's first **private data center operators**.



CDNetworks

Gartner-rated **global CDN**. Live streams and VoD content are delivered to viewers over 1.500+ Pops in 6 continents.



EQUINIX

Physical infrastructures are hosted at Equinix data centers worldwide. Facilities are ISO 27001, ISO 9001, ISO 14001 compliant.



piko TV

Global supplier head-end and encoding systems.



sekom

System integrator.

VUCOS

EMPOWER YOUR OTT BUSINESS

Thank you.

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Sister Company: dorabase

VUC@S



First Private Data Center

Founded in 2008 as one of Turkey's first private data center operators.



Partnership CDNetworks

In an exclusive partnership with **CDNetworks** since 2010



Acquired

Acquired **Kriweb.com** and **Domaintescil.com** in 2015.



Web Performance and Cloud Security

Today positioned as Turkey's **leading** Web Performance and Cloud Security company, serving Turkey's leading internet publishers and publicly-listed companies.

sahibinden.com



Digiturk

NESİNE.COM

BOYNER

misli.com

